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Presents

BOSTON DATA CENTER BOOM!

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DIGITAL REALTY TRUST • INTEGRATED DESIGN GROUP

FRIDAY, JUNE 8, 2012 **THE SHERATON NEEDHAM**

EVENT OVERVIEW

The rapid movement to cloud computing is driving demand for data centers and storage facilities faster than anyone would have imagined a few years ago. Changing user requirements and security concerns are altering the way data centers are designed and operated:

- What is driving demand for data centers in the Boston area, and what are users requiring?
- What new technologies are required to meet these needs?
- What are the different data center technology methodologies?
- Where are the opportunities for the data center providers and the commercial real estate community

FEATURED SPEAKERS



Jim Waldo
CTO
Harvard University

Jim is the Gordon McKay Professor of the Practice of Computer Science at the Harvard School of Engineering and is the University's Chief Technology Officer. In this role he is responsible for the architecture and implementation of the Harvard technology environment in support of research, teaching and administration. Jim has also been a distinguished engineer and principal investigator at Sun Laboratories and

involved in this asset class?

- What are the trends going forward in Boston? And on a national level?

Please join Bisnow and top data center experts for this informative event. As always, networking will be plentiful.

Friday, June 8, 2012

The Sheraton Needham

100 Cabot Street, Needham, MA 02494

Agenda

8 AM -- 9 AM	Coffee & Networking
9 AM -- 10:15 AM	Program
10:15 AM -- 10:30 AM	Post-Game Networking
10:30 AM	Tour of Digital Realty Trust Needham Data Center

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Kevin Dalton
VP of Engineering
Digital Realty Trust

Kevin plays a role in the design and delivery of Digital Realty's datacenter products. He is involved in the company's green initiatives and leads a committee responsible for defining Digital Realty's next generation data center solutions. Prior to joining DRT, Dalton spent 10 years at MGE as a large systems manager focusing on enterprise datacenter applications.



Raymond Kwasnick
Director
Goulston & Storrs

Ray has developed a broad-ranging real estate law practice. He represents REITs, real estate development companies, financial institutions, hospitals, educational institutions, retailers, telecommunications companies and other clients in leasing, construction and design, financing, acquisitions and sales, real estate loan workouts, and the management of commercial, residential and hotel properties.



Greg Zais
VP
Jones Long LaSalle



Greg's responsibilities include the generation and management of lease, and purchase acquisitions and disposition transactions for local and national clients. He utilizes experience gained during previous positions with Digitas, LLC as their Director of Real Estate and Facilities.



Peter Norris
Architect & Associate
Integrated Design
Group (ID)

ID is an architectural and engineering firm that focuses on data center design. Since joining the firm in 2006, Peter has worked on mission critical projects for a variety of clients including Brown University, The Church of Jesus Christ of Latter-day Saints, Digital Realty, Harvard University and L.L. Bean.



Barry Novick
Global Data Center
Manager
Blackrock

Barry has served as the Global Data Center Manager for BlackRock for the past 5 years. He is responsible for the design, construction and operation of all BlackRock's Data Centers. His primary focus has been on improving the efficiency and resiliency of operations while reducing operating and construction costs. During this period, his team has acquired, or built over two dozen Data Center facilities.



Patrick McDonnell
Account Executive
NSTAR Electric & Gas

As NSTAR's Account Executive for Data Centers, Patrick is responsible for reducing energy usage at these power-intensive sites. NSTAR provides power to data centers throughout Eastern Mass and helps them manage their PUE by leveraging core competencies in Energy Efficiency.

MODERATOR



Brian Doricko
VP, Sales
Digital Realty Trust

Brian is responsible for leading the Digital Realty Trust sales team in the Northeast for leasing Mission Critical Facilities and Data Centers to Fortune 1000 clients.

Bisnow

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Washington, DC 20036

Details

Where

The Sheraton Needham
100 Cabot Street
Needham, Massachusetts 02494
USA

Planner

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