



Bryant University

29TH ANNUAL

# WORLD TRADE DAY

MAY 21, 2014



**Back To The USA:**  
PARTNERING FOR GLOBAL SUCCESS

## Agenda

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7:30 a.m. - Registration, Breakfast, Exhibitor Showcase

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8 a.m. - Welcome Remarks

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**Cheryl Merchant**, World Trade Day Committee chair; CEO, Hope Global  
**Raymond W. Fogarty**, Director, Chafee Center for International Business, Bryant University

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8:15-9:15 a.m. - Keynote Presentation

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*Inside the Beltway: An Unvarnished Perspective on the U.S. International Trade Agenda*, presented by **Peter Friedmann**, Washington, D.C., Counsel for CONECT, with panel discussion

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9:15-10:15 a.m. Concurrent Breakout Session A (choose one)

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- **A1: Local Partners for Growth:** *Your Export Support Team*. How do you create a successful global business and who do you need to have on your team?
  - **A2: Partners in the Export Value Chain:** *Creating Global Supply Chain Partnerships*. Managing a global supply chain: Raytheon's strategy
  - **A3: Thinking Out of the Box: New Partnership Opportunities.** *Onshoring: Bringing It Back to the USA*. How to create new and reestablish traditional opportunities for growth
  - **A4: Industry-Specific Partnerships:** *Rhode Island's Growing Food Industry*. Food and agriculture span traditional industry sectors and provide numerous opportunities for increasing exports
  - **A5: Global Trade Partnership Opportunities:** *Europe*. An update on the Transatlantic Trade and Investment Partnership (T-TIP) and opportunities in Europe
  - **A6: NEW! Advice Clinic:** Export and import regulations and Fair Trade Agreements
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10:30-11:30 a.m. Concurrent Breakout Session B (choose one)

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- **B1: Local Partners for Growth:** *The RI Manufacturing Renaissance Collaborative*. Learn about the RI Manufacturing Renaissance Collaborative's new business-to-business web portal and how to take advantage of new programs and partnerships
  - **B2: Partners in the Export Value Chain:** *Hasbro's Supply Chain Strategy*. The challenges of managing multiple manufacturing sites, global vendors and worldwide distribution needs
  - **B3: Thinking Out of the Box: New Partnership Opportunities.** *Business Reinvention: Capitalizing on Import Trade Opportunities*. Learn how local companies are reinventing their core business capabilities based on import opportunities.
  - **B4: Industry-Specific Partnerships:** *RI Marine Trade Opportunities*. Learn more about our local marine and boat building industries and how we can promote these industries internationally.
  - **B5: Global Trade Partnership Opportunities:** *Business Opportunities in Asia*. Overview of the Asian market and opportunities in Taiwan, Hong Kong and other Asian countries.
  - **B6: NEW! Advice Clinic.** Banking, financing and insurance
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11:45 a.m.-12:45 p.m. Concurrent Breakout Session C (choose one)

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- **C1: Local Partners for Growth:** *Mitigating the Risk in Global Business*. Learn what other companies are doing to protect their global businesses and what resources are available to assist you.
- **C2: Partners in the Export Value Chain:** *World-wide Joint Ventures and Intellectual Property*. Hope Global introduces a very important global partner, Woodbridge Foam