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This seminar provides a solid foundation in the law of exempt organizations. It helps fill in any gaps in your existing knowledge of nonprofit basics and provides an insider's look at several key cutting-edge developments in the modern nonprofit world. The program features an open question session—a chance to have your specific questions answered by the faculty, and a case study session—giving reallife examples of the basics. Lawyers serve nonprofits in many capacities—whether you are a new lawyer just entering this area of law, a seasoned attorney looking to expand into new areas of practice, inhouse counsel to a nonprofit, or a member of the board of directors of a nonprofit, this seminar builds and broadens your expertise.

Agenda and written materials

- ▶ Basics of Forming a Nonprofit and Being Recognized by the IRS
 - What is a nonprofit?; Basic concepts in tax exemption; Public charities v. private foundations; Choice of entity; Public support status; Top 10 Form 1023 issues; IRS review and response
- ▶ Now That the Nonprofit Is Formed... Keeping the Organization Operating Effectively-Advising the Nonprofit Board and Executive Oversight of the executive—compensation; Board conflicts of interest; Restricted assets; Registrations and annual federal and state filing requirements; Key nonprofit organization policies; Lobbying and political activities; Legal audits; State and local tax exemptions
- ▶ Moving Beyond the Basics—Exciting New Developments

The Latest from the IRS on Unrelated Business

Income Tax ("UBIT")—hear from a member of the IRS Advisory Committee on Tax Exempt and Government Entities, Exempt Organization Subcommittee about the UBIT study project. Review the Committee's report—planned for release only the day before the program!

Online Fundraising and Crowdfundingnonprofits are increasingly active online and in social media. Learn from a social marketing industry expert about the most popular and effective platforms and services for nonprofits, and learn how the traditional rules of nonprofit fundraising apply.

▶ "Ask the Experts" Q&A Session

FACULTY

Kelly J. Guarino, Esq. Lourie & Cutler, PC, Boston, Cochair Elka T. Sachs, Esq. Krokidas & Bluestein LLP, Boston, Cochair Brad Bedingfield, Esq. Goulston & Storrs, PC, Boston Julia Campbell Principal, J Campbell Social Marketing, Eric B. Carriker, Esq. Office of the Attorney General, Commonwealth of Massachusetts Anita S. Lichtblau, Esq. Casner & Edwards LLP, Boston Melissa Sampson McMorrow, Esq. Nutter McClennen & Fish LLP, Boston Russell J. Stein, Esq. Sheehan Phinney Bass + Green PA, Boston

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Massachusetts Nonprofit Organizations

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BEST Practices

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