

Advancing DEI

Building Equity™ helps individuals from underrepresented groups and minority business owners access opportunities in real estate development with a view to advancing diversity, equity, and inclusion in the communities where we practice. The program is open to all stakeholders in real estate development, including emerging developers, public agencies, trade groups, nonprofits, architects, bankers, contractors, brokers, and other professionals.

[Click here](#) to learn more and join Building Equity™.

Building Equity™ helps promote diversity in private development projects by creating opportunities for people from underrepresented groups, including people of color, women, and members of the LGBTQ+ community, including certified Minority-Owned Businesses (MBEs), Women-Owned Business Enterprises (WBEs), and LGBTBE-certified businesses.

To help eliminate the barriers that people from these groups often face in real estate development—accessing capital, connecting with influential mentors, bidding on development sites, partnering with top-tier professional services firms, and ultimately growing their businesses—Building Equity™ creates opportunities that provide:

- Introductions that increase access to debt/equity capital and business opportunities;
- Creative fee arrangements to help participants manage legal costs while growing their businesses;
- Educational programming dedicated to expanding participants' knowledge and expertise; and
- Opportunities for mentorship, networking, and sponsorship.

Goulston & Storrs is a proud sponsor of [Builders of Color Coalition \(BCC\)](#), which seeks to increase access and diversity in Boston's real estate sector and promote the economic well-being of minority businesses and the communities they serve.