

Brian J. Carrozza*

Director of Practice Group Operations

bcarrozza@goulstonstorrs.com

Boston: +1 617 574 3590



As Director of Practice Group Operations, Brian Carrozza leads and provides strategic guidance on business development and client relations. He is responsible for the development and deployment of strategic initiatives that help drive revenue and foster deep, long-lasting relationships with clients.

Brian helps Goulston & Storrs build new sources of sustainable competitive advantage by: shaping client-centric growth strategies; driving the pursuit of new business opportunities and partnerships; sensing and interpreting market shifts by recognizing signals and filtering out noise; introducing, communicating, and sustaining value propositions that deliver on the firm's brand promise; and enabling a more nimble, proactive enterprise that matches the speed with which the market is moving by building flexibility and option value into core strategies.

**Brian Carrozza is not a practicing attorney.*

Affiliations

- Business Development Director Boardroom (LawVision)
- International Legal Technology Association (ILTA)
- Legal Marketing Association (LMA)
- Legal Sales and Service Organization (LSSO)
- Practising Law Institute (PLI)
- Q City

Education

- New York University (B.S., *summa cum laude*, 2009)