

Gene T. Barton

Director

gbarton@goulstonstorrs.com

Boston: +1 617 574 0554



Gene Barton is a corporate lawyer focusing on middle-market merger and acquisitions transactions. His clients include private and public company sellers, private equity firms, strategic acquirers, entrepreneurs and a broad range of technology companies.

Gene has over 30 years' experience working with U.S. and international clients in a wide spectrum of industries including healthcare, technology, biotechnology, manufacturing and retail. Gene has been lead counsel on more than \$3 billion in M&A transactions over the past five years.

Gene is recognized by Chambers as a leading mergers and acquisition attorney.

Accolades

•

2022 Lawdragon 500 Dealmakers in America

•

Chambers USA, Corporate M&A, Massachusetts, 2019 (Recognized Practitioner); 2022 (Band 4)

•

Best Lawyers in America® (2023): Mergers & Acquisitions

Affiliations

- Member, National Association of Venture/Private Equity Backed CFOs

Admissions

- Massachusetts
- New York

Education

- Boston University (B.A., 1979)
 - cum laude
- Boston University (J.D., 1982)
 - magna cum laude

Representative Matters

Representation of Matrix Films in Sale

Represented Matrix Films in connection with its sale to Eastman Chemical Company.

Representation of PT Networks in Sale to Athletico

Represented PT Networks, a premier provider of physical therapy, occupational health, and onsite corporate health services, in its sale to Athletico Physical Therapy, a portfolio company of funds affiliated with BDT Capital Partners, LLC, through an auction process conducted by Jefferies. G&S, in collaboration with key trusted advisors and industry experts, helped Pivot attain significant operational and financial improvements, while the company continued to provide top-notch patient care despite challenges faced throughout the pandemic.

LAZ Parking Leveraged Recap Representation

Represented LAZ Parking in connection with its leveraged recap led by Morgan Stanley and equity investment by Argo Infrastructure Partners

ThreatWarrior Series A Financing

Representation of ThreatWarrior, a premier cybersecurity company, in its successful Series A financing by investors Ecliptic Capital, CrowdStrike Falcon Fund, and Alumni Ventures Group.

ThreatWarrior: Guiding a Team of Entrepreneurs and Active Investors to Early Success

ThreatWarrior is an emerging cybersecurity company that is growing rapidly. Committed to defending all organizations against evolving cyberattacks, ThreatWarrior's goals were extensive, including creating a corporate and equity framework, facilitating the integration of an incoming professional management team and a small group of entrepreneurial founders, preparing the company to secure financing, and re-launching a new website and updated messaging campaign. This accelerated growth plan presented a myriad of key challenges to overcome.

Merger of Complex Medical Services Provider with a KKR Portfolio Company

Representation of BrightSpring Health Management Team in connection with their merger with Pharmerica, a KKR portfolio company.

Negotiated Esports Sponsorship Contract with Red Bull

Negotiated an Esports sponsorship contract with Red Bull on behalf of the youngest player to compete in Major Hearthstone tournaments, who in turn won the biggest tournament in the Americas.

Negotiated Esports Player Agreement

Crafted and negotiated a player agreement on behalf of an American Esports professional player in connection with the team Tempo Storm.

Return on Intelligence Merger with Emergn

Representation of Return on Intelligence in connection with its merger with Emergn.

National Monitoring Center Sale to Netwatch Group

Representation of National Monitoring Center (NMC) on their sale to Netwatch Group, a holding company sponsored by Riverside.

Cloud Technology Partners Sale to HPE

Representation of Cloud Technology Partners in its sale to HPE.

Minuteman Technology Sale to Prospect Partners

Representation of Minuteman Technology in its sale to Prospect Partners.

Argotec Sale to Scheweitzer-Maudit International

Representation of Argotec in its sale to Scheweitzer-Maudit International.

Advanced Scientifics Sale to Thermo Fisher Scientific

Representation of Advanced Scientifics in its sale to Thermo Fisher Scientific.

LBP Manufacturing Sale to Pritzer Group

Representation LBP Manufacturing in its sale to the Pritzer Group.

Argotec Acquisition of J.P. Stevens Elastomerics

Representation of Argotec in its acquisition of J.P. Stevens Elastomerics.

Novel Ingredient Services and AdvantraZ Sale to GenNx360

Representation of Novel Ingredient Services and AdvantraZ in their sale to GenNx360.

Return on Intelligence Merger with Exigen Services

Representation of Return on Intelligence in its merger with Exigen Services.

Wind Point Partners Acquisition of Argotec

Representation of Wind Point Partners in its acquisition of Argotec.

Thermo Fisher Scientific's Sale of its LWS Business to Open Gate Capital

Representation of Thermo Fisher Scientific's sale of its LWS business to Open Gate Capital.

Xcellerex Sale to GE Healthcare

Representation of Xcellerex, a Kleiner Perkins portfolio company, in its sale to GE Healthcare.

Thermo Fisher Scientific Acquisition of Princeton Securities Technologies Inc.

Representation of Thermo Fisher Scientific in its acquisition of Princeton Securities Technologies Inc.

Wrapsol Sale to Otterbox

Representation of Wrapsol in its sale to Otterbox.

Cloud Technology Partners Venture Capital Financing

Representation of Cloud Technology Partners in its venture capital financing, led by Oak Investment Partners.

Le Papillon Ltd. and Phoenix Glass Sale to Ileos

Representation of Le Papillon Ltd. and Phoenix Glass in their sale to Ileos, an Oaktree Capital Management portfolio company.

Nutravail Merger Into the FRS Company

Representation of Nutravail in its merger into the FRS Company, an Oak Partners portfolio company.

Calnetix Power Solutions Sale to GE Power Solutions

Representation of Calnetix Power Solutions in its sale to GE Power Solutions.

Natural Products Joint Venture Acquisition of Merck's Natural Products Division

Representation of Natural Products Joint Venture, an affiliate of PepsiCo, in its acquisition of Merck's Natural Products Division.

Direct Drive Systems Sale to FMC Corp

Representation of Direct Drive Systems in its sale to FMC Corp.

Venture Tape Corporation Sale to 3M

Representation of Venture Tape Corporation in its sale to 3M.

HCPPro Leverage Recapitalization

Representation of the management of HCPPro in leverage recapitalization led by Halyard Capital.

Published Image, Inc. Sale to Standard and Poors

Representation of Published Image, Inc. in its sale to Standard and Poors.

Cross Industry Communications Sale to Protocol Holdings

Representation of Cross Industry Communications in its sale to Protocol Holdings.

A.W. Chesterton Company Divisions Sale

Representation of A.W. Chesterton Company in the sale of two of its divisions.

Consolidated Group, Inc. Sale to Health Plan Systems

Representation of the Consolidated Group, Inc. in its sale to Health Plan Systems.

Qiave Technologies Corporation Sale to WatchGuard Technologies Corporation

Representation of Qiave Technologies Corporation in its sale to WatchGuard Technologies Corporation.

The Credit Network Sale to Kroll

Representation of The Credit Network in its sale to Kroll.

Venture Tape Acquisition of BOMA

Representation of Venture Tape in its acquisition of BOMA.

Beacon Fiduciary Advisors Sale to the Bank of New York Company

Representation of Beacon Fiduciary Advisors in its sale to the Bank of New York Company.

Blog Posts: What's Market?

This blog keeps you connected to trends in M&A Provisions and informed of shifting developments in the M&A world.

April 14, 2020

Crain's Ask the Expert: Exploring the M&A Landscape

Click Here to View the Original PDF from Crain's New York 2019 was a busy year in the mergers and acquisitions world, with both private equity firms and strategic buyers looking for deals in an environment shaped by tax...

April 7, 2020

A Toolkit for Directors & Officers of US Companies Amid COVID-19

The current COVID-19 crisis has rapidly re-shaped everyday life around the world, and our understanding of the impact this disruption to daily interactions and routines has had on business is constantly evolving. While much attention has been given to...

March 23, 2020

Ten Things You Need to Know About Force Majeure Now

In the social and economic fallout from the Coronavirus, businesses are assessing how best to address their commercial relationships, especially where potentially insurmountable barriers to performance loom large. One clause that concerns performance impossibility has gained increasing recognition in...

Publications

June 27, 2022

The middle market keeps an eye on growth

March 4, 2021

To Sell Or Not To Sell...Your Company: Five Things To Consider

April 7, 2020

A Toolkit for Directors & Officers of US Companies Amid COVID-19

March 23, 2020

Ten Things You Need to Know About Force Majeure Now

February 7, 2019

When Is The Right Time To Sell Your Company? ©

December 21, 2018

10 Major Security Mergers and Acquisitions From 2018

Security Sales & Integration

February 2018

Beware Risks In Add-On Acquisitions

February 2018

Goulston & Storrs Grows Corporate Team

December 2014

The Changing Landscape of the Legal Business

September 2008

The Top 10 IP-Related Gaffes Most Every Startup Makes

My Goulston Story

About Goulston & Storrs

Goulston & Storrs is a modern, vibrant firm where the practice of law is pursued with deep expertise, wide diligence and inspiring camaraderie. As an Am Law 200 law firm, we have a rich bench of lawyers, paralegals and business professionals collaborating across multiple disciplines and industries. Known for its roots as a real estate powerhouse, the firm includes leading corporate, litigation, and private client and trust practices. With a deep dedication to keeping our clients' business goals clearly in view, our eyes are always focused on results.

When you become a partner at Goulston & Storrs, you will quickly see that everyone in the firm embraces the firm's core values of consensus, teamwork and communication. Our one-tier partnership empowers each partner to have a seat at the table and a voice in making decisions that impact the firm and the legal community. These attributes create the foundation for our ability to provide outstanding client service while producing excellent legal results. [Learn more about becoming a partner at Goulston and Storrs.](#)