goulston&storrs

Gene T. Barton

Director

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Gene Barton is a corporate lawyer, advising private equity firms, strategic acquirers and entrepreneurs on middle-market merger and acquisition transactions. He also serves as outside General Counsel to corporations providing strategic business advice.

Gene has over 30 years' experience working with U.S. and international clients in a wide spectrum of industries including healthcare, manufacturing, retail and technology. Prior to joining Goulston & Storrs, Gene worked at an *Am Law* 100 firm, where he established himself as a leading sell-side mergers and acquisitions attorney with more than $2 billion in transactions over the past five years.

Gene is recognized by Chambers as a leading mergers and acquisition attorney.

Accolades

- *Chambers USA,* Corporate M&A, Massachusetts, 2019 (Recognized Practitioner)

Affiliations

- Member, National Association of Venture/Private Equity Backed CFOs

Admissions

- Massachusetts
- New York

Education

- Boston University (B.A., 1979)
  - cum laude

- Boston University (J.D., 1982)
    - magna cum laude

Representative Matters

Negotiated Esports Sponsorship Contract with Red Bull
Negotiated an Esports sponsorship contract with Red Bull on behalf of the youngest player to compete in Major Hearthstone tournaments, who in turn won the biggest tournament in the Americas.

Negotiated Esports Player Agreement
Crafted and negotiated a player agreement on behalf of an American Esports professional player in connection with the team Tempo Storm.

Return on Intelligence Merger with Emergn
Representation of Return on Intelligence in connection with its merger with Emergn.

National Monitoring Center Sale to Netwatch Group
Representation of National Monitoring Center (NMC) on their sale to Netwatch Group, a holding company sponsored by Riverside.

Cloud Technology Partners Sale to HPE
Representation of Cloud Technology Partners in its sale to HPE.

Minuteman Technology Sale to Prospect Partners
Representation of Minuteman Technology in its sale to Prospect Partners.

Argotec Sale to Scheweitzer-Maudit International
Representation of Argotec in its sale to Scheweitzer-Maudit International.

Advanced Scientifics Sale to Thermo Fisher Scientific
Representation of Advanced Scientifics in its sale to Thermo Fisher Scientific.

LBP Manufacturing Sale to Pritzer Group
Representation LBP Manufacturing in its sale to the Pritzer Group.

Argotec Acquisition of J.P. Stevens Elastomerics
Representation of Argotec in its acquisition of J.P. Stevens Elastomerics.

Novel Ingredient Services and AdvantraZ Sale to GenNx360
Representation of Novel Ingredient Services and AdvantraZ in their sale to GenNx360.

Return on Intelligence Merger with Exigen Services
Representation of Return on Intelligence in its merger with Exigen Services.

Wind Point Partners Acquisition of Argotec
Representation of Wind Point Partners in its acquisition of Argotec.

Thermo Fisher Scientific's Sale of its LWS Business to Open Gate Capital
Representation of Thermo Fisher Scientific's sale of its LWS business to Open Gate Capital.

Xcellerex Sale to GE Healthcare
Representation of Xcellerex, a Kleiner Perkins portfolio company, in its sale to GE Healthcare.

Thermo Fisher Scientific Acquisition of Princeton Securities Technologies Inc.
Representation of Thermo Fisher Scientific in its acquisition of Princeton Securities Technologies Inc.

Wrapsol Sale to Otterbox
Representation of Wrapsol in its sale to Otterbox.

Cloud Technology Partners Venture Capital Financing
Representation of Cloud Technology Partners in its venture capital financing, led by Oak Investment Partners.

Le Papillon Ltd. and Phoenix Glass Sale to Ileos
Representation of Le Papillon Ltd. and Phoenix Glass in their sale to Ileos, an Oaktree Capital Management portfolio company.

Nutravail Merger Into the FRS Company
Representation of Nutravail in its merger into the FRS Company, an Oak Partners portfolio company.

Calnetix Power Solutions Sale to GE Power Solutions
Representation of Calnetix Power Solutions in its sale to GE Power Solutions.

Natural Products Joint Venture Acquisition of Merck's Natural Products Division
Representation of Natural Products Joint Venture, an affiliate of PepsiCo, in its acquisition of Merck's Natural Products Division.

Direct Drive Systems Sale to FMC Corp
Representation of Direct Drive Systems in its sale to FMC Corp.

Venture Tape Corporation Sale to 3M
Representation of Venture Tape Corporation in its sale to 3M.

HCPro Leverage Recapitalization
Representation of the management of HCPro in leverage recapitalization led by Halyard Capital.

Published Image, Inc. Sale to Standard and Poors
Representation of Published Image, Inc. in its sale to Standard and Poors.

Cross Industry Communications Sale to Protocol Holdings
Representation of Cross Industry Communications in its sale to Protocol Holdings.

A.W. Chesterton Company Divisions Sale
Representation of A.W. Chesterton Company in the sale of two of its divisions.

Consolidated Group, Inc. Sale to Health Plan Systems
Representation of the Consolidated Group, Inc. in its sale to Health Plan Systems.

Qiave Technologies Corporation Sale to WatchGuard Technologies Corporation
Representation of Qiave Technologies Corporation in its sale to WatchGuard Technologies Corporation.

The Credit Network Sale to Kroll
Representation of The Credit Network in its sale to Kroll.

Venture Tape Acquisition of BOMA
Representation of Venture Tape in its acquisition of BOMA.

Beacon Fiduciary Advisors Sale to the Bank of New York Company
Representation of Beacon Fiduciary Advisors in its sale to the Bank of New York Company.

Publications

February 7, 2019
When Is The Right Time To Sell Your Company? ©

December 21, 2018
10 Major Security Mergers and Acquisitions From 2018
Security Sales & Integration

February 28, 2018
Beware Risks In Add-On Acquisitions

February 23, 2018
Goulston & Storrs Grows Corporate Team

December 1, 2014
The Changing Landscape of the Legal Business

September 29, 2008
The Top 10 IP-Related Gaffes Most Every Startup Makes