

Green Business

At Goulston & Storrs, our commitment to sustainability is not a new initiative – it's second nature. For decades, we have advised businesses involved in shaping the built environment, which is responsible for most of the energy consumption in the United States. Increasingly, our clients engage us to help them advance their business plans in environmentally responsible ways.

As government policy and regulations in this area rapidly evolve, Goulston & Storrs closely monitors, contributes to, and helps clients comply with these changes. From forming green technology ventures and accessing renewable energy tax credits, to writing green leases and complying with green building mandates, Goulston & Storrs assists clients across all business sectors in achieving their sustainable business strategies. In addition, several of our Green Business attorneys are LEED Accredited Professionals and one of the members of the group is a Registered Professional Engineer in the Commonwealth of Massachusetts.

We regularly counsel our clients with respect to green business issues including:

- Brownfields/Environmental
- Building Commissioning and Retro-commissioning
- Carbon Trading
- Cleantech Ventures
- Conservation Restrictions
- Green Building Compliance (LEED)
- Greenhouse Gas Regulatory Compliance
- Power Purchase Agreements
- Renewable Energy and Alternative Energy Generation
- Smart Growth and Transit Oriented Development (TOD)
- [Tax Credits](#)
- Utility Interconnection Agreements
- Water Regulatory Compliance

Goulston & Storrs is committed to being 'green'. We were an active participant in Governor Deval Patrick's Clean Energy Challenge. On a National basis, we serve as counsel to the Council for Energy Friendly Affordable Housing, and one of our attorneys is Co-Chair of the Green/Energy Committee of the National Leased Housing Association.

For more information about how Goulston & Storrs is committed to clients and our role in the reducing our carbon footprint, please read our [environmental stewardship](#).

Representative Clients

- Bank of America
- Boston Properties
- Community Reinvestment Act
- Council for Energy Friendly Affordable Housing
- Equity Trust
- General Theological Seminary
- Greenprint Foundation
- Harvard University
- H2O Applied Technologies
- IKEA
- Israel Cleantech Ventures

Representative Matters

Saving scenic land (and jobs) in the Adirondacks

With the future of over 160,000 acres of the Adirondacks at stake, the Nature Conservancy needed legal counsel able to deal with myriad bet-the-farm transactions on a tight, unforgiving timetable.

It turned to Goulston & Storrs. As an alumnus, the Nature Conservancy's General Counsel, Jonathon Kaledin, knew first-hand that the firm would deliver exactly what he needed: a deep bench; seamless, inter-office real estate expertise; and, a passion for the complex issues involved. He called Matt Epstein, a Boston partner and friend, who reached out to the firm's pro bono committee.

The Goulston & Storrs team for the Nature Conservancy was led by Max Friedman, a Director in the Real Estate group. Based in the firm's New York City office, Friedman had earned a reputation for handling such complex real estate deals as the redevelopment of Times Square.

Friedman collaborated with attorneys in the firm's New York and Boston offices. The team was focused on the client's goal of protecting the wilderness while safeguarding the jobs associated with Finch, Pruyn & Company, the paper manufacturer which had owned the land for nearly 150 years.

The result? With the firm's help, the Conservancy crafted an agreement that uses a variety of sophisticated tools to protect land that The New York Times described as the "last big piece of privately owned timberland in the Adirondacks" while remaining sensitive to any economic impacts.

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Max Friedman is a member of the firm's Real Estate group. Please let him know if you would like more detailed information about how he helped this client.