

# Jennifer Furey

*Director*

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Intellectual property litigation and commercial litigation are the focal points of Jennifer Furey's legal practice. Jennifer has more than 20 years of experience representing individuals and businesses with intellectual property matters concerning utility and design patents, trademarks, trade dress, trade secrets, false advertising and copyrights, and with high-stakes commercial litigation matters. Jennifer has tried numerous cases to verdict and has successfully obtained summary judgment on behalf of clients in both commercial litigation and intellectual property matters.

Jennifer is a frequent speaker at industry events, including a recent Intellectual Property Insights Roundtable hosted by Goulston & Storrs and published in *Massachusetts Lawyers Weekly*, and a recent panel on *Women Leading Big Law*; hosted by the Women's Bar Association.

As a committed leader, Jennifer is co-chair of the firm's Litigation Group and is a member of the firm's Executive Committee. She is also the current President of the Intellectual Property Institute, and the immediate past President and Member of the Board of Trustees of Massachusetts Women's Bar Foundation.

## **Accolades**

- Lawdragon, Leading 500 Litigators in America, 2022, 2024-2025
- *Mass Lawyers Weekly*, Go To IP Lawyer, 2021
- Fellow, Litigation Counsel of America
- Massachusetts Super Lawyers, Top 50 Women in Massachusetts, 2014-2015
- Massachusetts Super Lawyers, 2013-2024
- Massachusetts Super Lawyers Rising Stars, 2005-2008, 2010-2011

## **Affiliations**

- Member, Trial Law Institute
- Member, Diversity Law Institute

- Past President and Member of the Board of Trustees, Massachusetts Women's Bar Foundation
- President, Intellectual Property Institute
- Chair, Women's Bar Association of Massachusetts, 2025 Women's Leadership Initiative
- Guest Lecturer, Harvard Law School, Fashion Law, 2019 - 2021

## **Admissions**

- District of Columbia
- Massachusetts

## **Education**

- Boston College Law School (J.D., *cum laude*, 1996)
- Providence College (B.A., *summa cum laude*, 1993)

## **Representative Matters**

### **Media Company Dispute With Former CEO and Founder**

Representation of a national media company in connection with a dispute implicating intellectual property, employment, partnership, and other concerns related to the departure of a former CEO and current limited partner and the launch of a competing business.

### **Summary Judgment in Trademark Infringement Actions - International Apparel and Shoe Company**

Obtained summary judgment for international apparel and shoe company in a trademark infringement action relating to the sale of Kobe Bryant apparel and relating to Michael Jordan's induction into the Naismith Memorial Basketball Hall of Fame.

### **Patent Infringement Litigation - HD Radio Technology**

Represented inventors and start-up company in patent infringement litigation involving HD Radio technology.

### **Patent Infringement Litigation - Pet Products Retailer**

Represented pet products retailer in design patent infringement litigation.

### **Patent Infringement Litigation - International Lighting Manufacturer**

Represented international lighting manufacturer in patent infringement litigation.

### **Patent Infringement & Misappropriation of Trade Secret Actions - International Medical Device Company**

Represented an international medical device company in ongoing patent infringement and misappropriation of trade secrets actions.

**Infringement Action - Medical Device Manufacturer**

Obtained injunction on behalf of a medical device manufacturer in a trademark infringement action, requiring competitor to recall and re-package infringing goods.

**Patent Infringement Litigation - Leading Manufacturer of Protective Adhesive Films**

Represented a leading manufacturer of protective adhesive films for electronic devices in patent infringement litigation.

## My Goulston Story

**About Goulston & Storrs**

Goulston & Storrs is a modern, vibrant firm where the practice of law is pursued with deep expertise, wide diligence and inspiring camaraderie. As an Am Law 200 law firm, we have a rich bench of lawyers, paralegals and business professionals collaborating across multiple disciplines and industries. Known for its roots as a real estate powerhouse, the firm includes leading corporate, litigation, and private client and trust practices. With a deep dedication to keeping our clients' business goals clearly in view, our eyes are always focused on results.

When you become a partner at Goulston & Storrs, you will quickly see that everyone in the firm embraces the firm's core values of consensus, teamwork and communication. Our one-tier partnership empowers each partner to have a seat at the table and a voice in making decisions that impact the firm and the legal community. These attributes create the foundation for our ability to provide outstanding client service while producing excellent legal results. [Learn more about becoming a partner at Goulston and Storrs.](#)

**About Jennifer Furey**

Jennifer Furey is Co-Chair of the firm's Litigation Group and is a member of the firm's Executive Committee. Before joining Goulston & Storrs, Jennifer practiced for 12 years at a litigation boutique firm. "From the first moment we arrived, integration was easy. And the reason it was easy is because the culture here at Goulston & Storrs was so welcoming and also so focused on integration." [Learn more about Jennifer.](#)

*Interested in learning more? Contact Karen Kupetz, Senior Director of Legal Recruiting, at [kkupetz@goulstonstorrs.com](mailto:kkupetz@goulstonstorrs.com) or 212-878-5049.*