

## Martin D. Edel

*Chair College Sports Law Practice & Director*

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Martin Edel is Chair of Goulston & Storrs Sports Law Practice. In Marty's litigation and advisory practice, Marty advises and represents leagues, teams, media companies and individuals in licensing matters and disputes, intellectual property matters, employment, antitrust and other complex contractual disputes. His principal focus has been in the sports, media and financial institutions industries.

Marty has been recognized as a leader in the field. He has been honored by Bloomberg at its annual 2018 and 2019 Sports Luncheon for 30 high profile executives in the sports industry. Marty also has been recognized as a SuperLawyer® in the field of Sports and Entertainment 2010-2011 and 2013-2020.

Marty is an Adjunct Instructor at Law at Columbia Law School, where he teaches Sports and The Law. In addition, for over 20 years, Marty has been an Adjunct Law Professor at the Brooklyn Law School, where he teaches classes in Sports Law and in Antitrust. A sought-out speaker, Marty has spoken at numerous sports law conferences. Additionally, Marty has been quoted by the Wall Street Journal, Global Competition Review, The New Republic and other publications on sports law. Marty holds a JD from Harvard Law School and a BA from Columbia.

### **Accolades**

- New York Superlawyer® 2010-2011, 2013-2020
- New York Super Lawyer® in the field of Sports and Entertainment
- BloombergSports® honoree for Sports and Entertainment leaders 2018-2019
- Martindale-Hubbell® Peer Review Rated AV Preeminent™

### **Affiliations**

- Adjunct Instructor, Columbia Law School
- Adjunct Professor of Law, Brooklyn Law School (Sports Law, 1999-present)

- Frequent speaker at Sports Law Conferences, including Federal Bar Council functions, NYU Sports Law Conference Cardozo Sports Law Conference and CLE lectures
- American Bar Association
- New York City Bar Association
- New York City Bar Association, Sports Law Committee (former Chair)

### **Admissions**

- New York
- U.S. Court of Appeals, Second Circuit
- U.S. Court of Appeals, D.C. Circuit
- U.S. Court of Appeals, Ninth Circuit
- U.S. District Court for the Southern District of New York
- U.S. District Court for the Eastern District of New York

### **Education**

- Harvard Law School (J.D.)
  - Boykin Wright Award
- Columbia College (B.A., *summa cum laude*)

## **Sports Law Practice**

Martin Edel chairs Goulston & Storrs' College Sports Law Practice. Marty is recognized as a leader in the sports law field. He is an Adjunct Instructor at Law at Columbia Law School, where he teaches Sports and the Law. Marty also is an Adjunct Law Professor at the Brooklyn Law School, where he teaches classes in Sports Law and in Antitrust. Marty has been honored by BloombergSports® at its annual 2018 and 2019 Sports Luncheon for 30 high profile executives in the sports industry. Marty also has been recognized as a SuperLawyer® in the field of Sports and Entertainment in 2010-2011 and 2013-2020. Marty is the former Chair of the Sports Law Committee of the New York City Bar Association.

In Marty's litigation and advisory practice, he advises and represents leagues, teams, media companies and individuals in licensing matters and disputes, intellectual property matters, employment, antitrust and other complex contractual disputes. His principal focus has been in the sports, media and financial institutions industries.

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## **An Educator for the Future**

Marty is an Adjunct Instructor at Columbia Law School, where he teaches Sports and The Law. In addition, for over 20 years, Marty has been an Adjunct Law Professor at the Brooklyn Law School, where he teaches classes in Sports Law and in Antitrust. Inspired by his experience and expertise in sports law, Marty truly enjoys engaging students in meaningful conversation on challenges and opportunities within this area of law.

Coupled with teaching, Marty is a sought-out speaker on topics related to sports law for a range of conferences and other industry specific events. Additionally, as a result of his deep expertise and reputation in the field, Marty has been quoted by the Wall Street Journal, Global Competition Review, The New Republic and other publications on sports law.

## **Representative Matters**

### **Representation of Fortune 500 Financial Services Company**

Representation of a Fortune 500 financial services company in lawsuit against a retailer and former senior executives that the retailer hired. Successfully defeated motions to dismiss claims for breach of non-compete and non-disclosure agreement by former executives and for tortious interference by retailer. Successfully settled case after the retailer's attempt to dismiss the claims failed.

**Attempts to Thwart Payment for Securities in Different Tranches**

Representation of a financial services company in commencing and successfully settling claims concerning other financial service companies' attempt to thwart payment for securities in different tranches.

**Claims of Raiding and Violations of Non-Compete and Non-Solicitation Agreements**

Representation of senior executives and financial service companies in defeating claims of raiding and violation of non-compete and non-solicitation agreements.

**Claims for Breach of Contract and Age Discrimination**

Representation of health services company and senior officers in claims for breach of contract and age discrimination by senior executive. Successfully tried case resulting in complete defense verdict, which was upheld on appeal.

**Retailer Design Licensing Claims**

Representation of publicly traded retailer in claims made by a rival retailer in trial concerning licensing of designs. Successfully defeated motions seeking preliminary injunctive relief prior to trial, during trial and on appeal.

**Representation of a Retailer in an Intellectual Property Dispute**

Representation of retailer in intellectual property dispute with designer. Successfully obtained dismissal of all claims before trial, which was upheld on appeal.

**Breach of Licensing Agreement by International Manufacturer**

Representation of distributor of watches in claims for breach of licensing agreement by international manufacturer. Successfully defended against preliminary injunction and tried case.

**Not-For-Profit Trademark Infringement Suit**

Representation of not-for-profit in trademark infringement suit. Successfully defeated motion for preliminary injunction to enjoin use of trademark and tried case.

**Sports League Damages Claim**

Representation of sports league in gaining dismissal of claims by sports photographer for damages for lost photos.

**Sports Agent Breach of Contract Dispute**

Representation of sports agent in claims against professional athlete for breach of contract. Following hearings, successfully arbitrated award.

**Sports Team Leases, Licenses, and Ticketing**

Representing and advising sports team concerning stadium leases and licenses and ticketing practices.

**Cable Television Network Interleader Action**

Representation of cable television network in successful interleader action involving the network, its talent and their manager.

**Cable Television Network Tortious Interference Counterclaims**

Representation of cable television network in successfully defeating counterclaims for tortious interference with contract, defamation and breach of licensing agreement.

## Publications

April 20, 2021

**Regrouping on Group Licensing**

Sports Business Journal

April 6, 2021

**The Latest on NIL: Updates to State and Federal Laws**

March 25, 2021

**When a Stick Tastes Like a Carrot - Post-Employment Payouts for College Coaches**

February 16, 2021

**Who can be Liable for Violation of the NYC Anti-Discrimination Laws? An Update**

December 21, 2020

**Identifying and Implementing Meaningful Cultural Change in College Athletic Departments**

December 15, 2020

**Are You Ready to Comply With Evolving Name, Image and Likeness (NIL) Rules and Regulations?**

November 2, 2020

**Taking a Hit: College Athletics Downsize in Response to COVID-19 Related Financial Losses**

October 21, 2020

**Evolving Private Company M&A Considerations in the COVID-19 Era**

ABA Business Law Today

October 14, 2020

**The New Name, Image and Likeness Playing Field for Colleges and Universities - What You Need to Know**

October 12, 2020

**N.W.H.L. Prioritizes Independent Team Ownership in New Model**

New York Times

October 9, 2020

**Making Meaningful Cultural Change in Athletic Departments**

September 18, 2020

**College Sports Legal Field Expands as Goulston & Storrs Launches Practice**

Sportico

September 2, 2020

**New York Court Declares Fantasy Sports Betting Unconstitutional**

August 31, 2020

**How Contract Provisions and Common Law Principles Will Impact the Sports Business**

August 28, 2020

**State of Play: Reopening Considerations for College and University Athletic Programs**

August 5, 2020

**Court Partially Excuses Tenant's Rent Obligations During COVID Shutdown**

May 4, 2020

**Doing Deals In the COVID-19 Era: Renegotiating Price and Other Changes Before Closing**

March 23, 2020

**Ten Things You Need to Know About Force Majeure Now**

June 2002

**The Right of Privacy: The Three Stooges Teach Tiger Woods a Lesson**

Entertainment Arts and Sports Law Journal, Vol. 13. No.2