

# Proactive Steps in Dealing with Gender Discrimination in College Athletics

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Sports Litigation Alert

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Gender inequality is alive in college athletics. Gender inequities exist in differences between men's and women's athletic facilities, athletic equipment, coaching experience and salaries, and amounts spent and allocated to men's and women's sports. Schools may take no action and risk complicity and a rash of costly lawsuits. Or colleges may become pro-active in identifying and addressing gender inequity for a fraction of the cost of litigations and settlements, and reap the additional benefits of being consistent with their core values and the law, enhancing recruitment of athletes and staff, improving morale, creating additional revenue opportunities, and becoming more diverse.

Attorney Martin Edel outlines proactive steps in dealing with gender discrimination in college athletics.

[Read the full article here.](#)