

# VC Investment in HousingTech Can Yield Profits and Change Lives

January 27, 2021  
TechCrunch

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Goulston & Storrs' **Hara Perkins** and CEO of Civic Consulting USA, **Alexander Shermansong**, were featured in **TechCrunch** on January 27, 2021, where they discussed venture capital investments in proptech, specifically for affordable housing. Emerging technologies could be adapted and supported to have a transformative impact on affordable housing.

**[Read the TechCrunch article here.](#)**