

# Sidebar Conference: Online Reputation Management

July 20, 2020

Lawyers Weekly

Susan Bocamazo

---

G&S Director of Marketing & Business Development, Liz Cerasuolo, sat down with Susan Bocamazo of Lawyers Weekly to discuss online reputations management for law firms. Their conversation covered the elements of a law firm's online presence, situations that put online reputation at risk, ways law firms can monitor their online presence, how COVID-19 has affected best practices and more.

[Click here to watch the full interview.](#)