



Article Details

Goulston & Storrs

This year, the BBA is taking the time to celebrate the commitment of each of our 25 year sponsor firms. One part of this celebration is a series of one on one interviews with the partners in charge of our 25 year sponsors. This week, *BBA Week* talked with **Goulston & Storrs** Managing Directors Doug Husid and Marty Fantozzi to ask them the following:



Doug Husid Marty Fantozzi

What are the most significant changes your firm has seen in the past 25 years?

The last 25 years has been a time of dramatic and relentless changes in the legal profession and, in turn, Goulston & Storrs. Doug Husid, Co-Managing Director stated, "our firm has, for example, doubled in size and added three offices – New York, Washington and Beijing. In each instance, our growth has been driven by our commitment to align the delivery of our services with our clients' expectations."

"Few of us could have predicted the way technology has impacted the practice of law in the last quarter century. The rise of the Internet and other communication and data-related technologies has fueled a globalization of our markets. In turn, we have seen a greater focus on business development as the profession has changed its hidebound attitude about the business of practicing law and running a law firm," stated Marty Fantozzi, Co-Managing Director.

What accomplishments is your firm most proud of?

A significant source of our growth as a firm over the past 25 years has been through the acquisition of lateral attorneys. "Our success in attracting attorneys with well-established practices speaks volumes about the quality of what we offer as a place to work and is a source of pride," stated Doug Husid.

"A great deal of credit for what makes us attractive goes to Goulston's tradition of strong pro bono and community work," said Marty Fantozzi. Both as a firm and as individuals, we have been involved in numerous major (and minor) charitable causes or civic projects in greater Boston you can think of over the past 25 years.

The quality of the work we do is another reason we continue to get and keep great people. The last 25 years has seen a tremendous diversification in the industries and areas of the law in which we practice and have been recognized as leaders.

What value does your firm gain from being a Sponsor Firm of the BBA?

Doug and Marty commented, "our relationship with the BBA is our way of tangibly demonstrating – not merely asserting – our commitment to the success of the profession. We share the BBA's mission and vision, and our attorneys have given countless hours to the association's programs.

"Whether at the chamber, the bar or anywhere else, we strive to be problem-solvers who leave things better than how we found them. Our clients expect this from their lawyers



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What's Ahead

12.10.2012 @ 12:30p

Technology, Crime and the Workplace:
New Developments and Strategies.

12.13.2012 @ 12:30p

Massachusetts Benefit Corporations:
New Opportunities for
Entrepreneurship With a Conscience?

12.13.2012 @ 12:30p

Trusts & Estates Mid-Year Review.

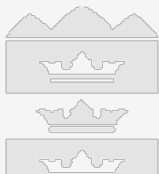
[Entire Schedule](#)

Twitter

Going to be a fun week @ 16 Beacon,
Senior Lawyers Holiday Party tonight
<http://t.co/7W4Kh6rV> & New Lawyers
on Thursday <http://t.co/hauCX6xc>

Surging Demand for M. Ellen
Carpenter Financial Literacy Program
Sparks Call for Volunteers
<http://t.co/A2iaM8xH>

Gotta Love the Wording on New
Lawyers Holiday Party Invite!
<http://t.co/cjklvNVX> Plus what could be
more public spirited than collecting...



and, thanks to our work with the BBA, this is how they see us."

